

Antony CALABRESE

Art Director - Product Designer

6 years experience as graphic designer, 5 years as Art Director and UX designer in a several companies between France & USA. The last 2 years I create my own challenge with UX Corp. After 2 years, more than 20 clients, and 4 employees, the activity was stopped by the health crisis. Now I wish to start a new challenge in a different place.



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+ 33 6 47 60 29 31 📞

Paris 📍

PROFESSIONAL

📅 August 2018 to July 2020

📍 Paris - France

Co-founder - Art Director / Head of Product

UX Corp.

Co-founder of the French Digital Agency UX Corp. Art Director, UX Full Stack Designer. Digital Project Management, Leading (creative team work), Communication. UX outside agent for clients, speaker (facilitator) for trainings and UX Design workshops.

📅 Octobre 2017 to August 2018

📍 Miami - USA

Art Director / Product Designer

BlackDivine

Art Director / UX Designer of several entities from BlackDivine Group : OKLM, Gleeden, PSG Academy USA, ICEF. Creation, Optimization and hold the graphical consistency. Management. Web & Print Campaign, Mobile App, Digital Marketing, web optimization.

📅 Août 2016 to Octobre 2017

📍 Ivry-sur-seine - France

Junior Art Director / UX Full Stack Designer

Agriconomie.com

Junior Art Director & UX/UI Designer in the french e-commerce platform Agriconomie.com. Webdesign, UX optimization, Brand Strategy, Creation and graphical consistency. Web & Print Campaign. Digital Marketing. Social Media: Project #AgriALC (6k Followers, 500k viewers).

📅 April 2015 to Août 2016

📍 Paris - France

Lead Graphic - Visual Communication Officer

FEDEREC

Graphic Designer to the French Recycling Federation. Brand Strategy, Web & Print creations, design of events supports. Management of the Graphical Chain. Print layout designer with 2000 readers. Social Media Strategy : +270%.

EDUCATION

Art School : Degree in Visual Communication : Art Direction and web ergonomoy

📍 Paris

MJM Graphic Design Paris

Graduate with honors in visual communication : Art Direction & UX Design. from the French Art School MJM Graphic Design in Paris. Project Management, User Interface (UX IHM), Graphical Innovation, Design contest, Graphical chain.

University : Economy and Business Management

📍 Paris

Paris 5 / Paris 8

2 years of economics course at the University of Paris Descartes and Paris 8.

SKILLS

Creativity

Art Direction

Graphic Design

Digital Marketing

Project Management

User Experience

Communication

Web Marketing

Social Media

Design Thinking

Leadership

Goal oriented

Team Work

Content Strategy



TO KNOW

COVID19 : UX Designer for Caregiver Mental Health

Speaker and Workshop facilitator

Trainer in UX Design and Graphic Design

Workshops: Design Thinking & Co-Creation

Associative President

Le QG des Héros

The association #QGRO manage creative project with hospitalized children in France.

Social Media Management

L'agriculture à la cote

Creation of the first agricultural Social Media. +6k followers and 500k viewers. Sponsoring. Social Media content : Bloging, videos, interviews.

LANGUAGES

French + + + (native)

English + +

Italian + +

Spanish +